



**KODAK PROSPER**  
IMPRINTING SYSTEMS

Make your traditional press **digital.**





# Leverage the best of both worlds

## Maximize the profit potential of your existing equipment

The KODAK PROSPER Imprinting Systems, built on Kodak Stream Inkjet Technology, can energize your top line with high-quality, high-speed variable capabilities that integrate directly into your offset, flexo and finishing equipment. When you add PROSPER S-Series or PROSPER Plus printheads to your existing equipment, you'll be able to produce a range of new, personalized applications that add value for your clients by helping them achieve their business objectives.

## Get inline

Historically, adding variable content to traditionally-printed pieces was a time-, labor-, and cost-intensive process, with the traditionally-printed forms moving back and forth between a press, inventory, imprinting and finishing. With PROSPER Imprinting Systems, variable content is added inline on your existing press or finishing equipment, so you are better able to meet your customers' requirements for cost control and turnaround.

By keeping customized printing on your printshop floor, you keep profits in-house, while increasing customer satisfaction.

## Quality counts

Resolution up to 600 x 900 dpi, small drop size, precise drop uniformity and placement, along with exceptional optical density and permanence, mean that PROSPER Imprinting Systems produce image quality that is difficult to distinguish from traditional print, with the added value of variability. Plus, you'll be able to print a wide variety of standard substrates—from uncoated to glossy—with no loss of speed or quality.

## Move at the speed of your business

Running up to 3,000 feet per minute (900 meters per minute) with a host of automated maintenance features, easy-to-use operator replaceable printheads and exceptional durability mean you can turn jobs around as quickly and reliably as you always have—only now, they'll be more valuable for your customers and more profitable for you.

## Driven with power and flexibility

PROSPER Imprinting Systems are driven by industry-leading controllers that offer an easy-to-use graphical user interface (GUI) for efficiency, and provide a powerful digital front end for properly interpreting and rasterizing data.

Direct mail that inspires action, boosting response rates

Newspapers that engage readers, driving advertising revenue

Forms that are produced cost-effectively

Packaging that protects against counterfeiting



Micro-zoning



Consumer engagement





Customization

Offer your customers high-value features that help them reach their business objectives:

- Targeted promotional offers and coupons
- Personalized text and images
- Localized information
- Geocoded maps
- Serialized codes
- Security codes
- 2D or 3D bar codes
- Anti-counterfeiting features

### Range of ink options

Choose just the right ink for your application, with a range of options from Kodak that are optimized for printing on PROSPER Imprinting Systems:

- Nanotechnology pigment inks offer outstanding levels of permanence, including scratch, fade, and water resistance and rich, dark blacks on standard coated offset stocks.
- Dye-based inks offer exceptionally low cost.
- Spot color inks offer precise color-matching to corporate or brand colors.
- Security inks can help protect against counterfeiting. These unique invisible inks fluoresce to a bright color under UV light.
- A variety of specialty inks are available, including a non-contact, food-safe ink for packaging.

### Built-in flexibility

With a print width of 4.16" (10.6 cm), PROSPER Imprinting Systems provide exceptional scalability. You can start small, then add additional imprinting heads with a field upgrade. Depending on the configuration, systems can include up to 12 print stations and 24 printheads, and can be easily integrated to existing equipment using Kodak or third-party solutions. You can also start with monochrome printing, then add spot and process colors as your business needs evolve.

### Optimized for success

Kodak's fully integrated solution, which includes inks, fluids and jetting modules, is optimized for quality and performance. Establish a new competitive advantage today, with a KODAK PROSPER Imprinting System.



Variable packaging



Product decoration



# KODAK PROSPER Imprinting Systems technology matrix

	Applications	Resolutions	Max Speed	Ink configurations	Mounting options	
<b>PROSPER S5 System</b>	<ul style="list-style-type: none"> <li>Direct mail</li> <li>Forms imprinting</li> <li>Bar-coding</li> </ul>	600 x 600 dpi	500 fpm/ 152 mpm	<ul style="list-style-type: none"> <li>Custom</li> <li>Black, Spot color, CMYK</li> <li>Food safe</li> <li>High density</li> </ul>	<ul style="list-style-type: none"> <li>Sheetfed systems</li> <li>Inline finishing</li> <li>Mailbase folders, etc.</li> </ul>	
<b>PROSPER Plus 1/1W Systems</b>	<ul style="list-style-type: none"> <li>Numbering</li> <li>Packaging</li> <li>Product decoration</li> </ul>	600 x 900 dpi 600 x 600 dpi	850 fpm/ 260 mpm			
<b>PROSPER S10 System</b>	<ul style="list-style-type: none"> <li>Direct mail</li> <li>Forms imprinting</li> <li>Lottery &amp; gaming</li> </ul>	600 x 600 dpi	1000 fpm/ 300 mpm		<ul style="list-style-type: none"> <li>Rollfed systems</li> <li>Inline finishing equipment</li> </ul>	
<b>PROSPER Plus 2/2W Systems</b>	<ul style="list-style-type: none"> <li>Packaging</li> <li>Security</li> <li>Product decoration</li> </ul>	600 x 900 dpi 600 x 600 dpi 600 x 300 dpi	2000 fpm/ 600 mpm			<ul style="list-style-type: none"> <li>Offset and flexo</li> <li>Folder / gluer systems</li> </ul>
<b>PROSPER S20 System</b>	<ul style="list-style-type: none"> <li>Direct mail</li> <li>Newspaper, magazine &amp; catalog inserts</li> <li>Corrugated packaging</li> <li>Circulars, flyers</li> </ul>	600 x 600 dpi 600 x 300 dpi	2000 fpm/ 600 mpm			
<b>PROSPER S30 System</b>	<ul style="list-style-type: none"> <li>Newspaper, magazine &amp; catalog inserts</li> <li>Circulars, flyers</li> </ul>	600 x 600 dpi 600 x 300 dpi 600 x 200 dpi	3000 fpm/ 900 mpm	<ul style="list-style-type: none"> <li>Black, Spot color</li> </ul>	<ul style="list-style-type: none"> <li>Rollfed systems</li> <li>offset and gravure</li> </ul>	

## System components



**KODAK.COM/GO/IMPRINTING**  
Produced using KODAK Technology.

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